



*Convenience Store Network*  
*An Excelelevision™ Product from StagePost*

If you're looking for ways to generate more revenue from every customer visit, we have a solution that can drive a 5-7% lift in total revenue. Video merchandising has come of age with Excelelevision and the E2 network.

Just by installing flat screens and subscribing to the sales generating E2 network, you will trigger impulse buying and cross selling that adds revenue every day, every month, and all year long. The system installs quickly, takes very little space and all you pay is a monthly subscriber fee just like cable TV. No other merchandising is this powerful and cost effective, plus you may qualify for additional revenue from advertising that we sell for you to national accounts.

Video monitors showing entertainment clips and high-powered commercials are altering the shopping experience. Shoppers slow down and suggestive advertising tempts them to buy more when and where they can make a positive decision. E2 is like an unpaid, full time salesman continually encouraging customers to buy more. Many times customers would buy more but they are not in the habit of shopping around; they don't see what they want. E2's entertainment content gets customers attention and the direct response ads get customers to buy more on every visit.

The sales generating programming is updated weekly via the Internet or satellite with a system similar to TIVO. Content is produced and distributed by E2 and its production company StagePost.

Install the E2 network today and start reaping the benefits of additional sales on each customer visit.